



"Pack a Picnic and a Pooch!" - July 17, 2010

BARK in the Park Austin is a dog-friendly community event promoting responsible pet ownership through outreach and education.

The day-long gala, produced by *HauteDog: Wet Nose Culture AUSTIN* magazine, benefits several local area non-profit rescue organizations, while bringing awareness to education, outreach and accessibility within the Greater Austin canine community. Activities begin at 8:30, ends at 3pm.

Location: Beverly S. Sheffield Zilker Hillside Theater, Located in Zilker Park across from Barton Springs Pool

Bark in the Park Austin attendees will enjoy panel discussions, demonstrations, product testing, shopping, contests, raffles and giveaways while they learn how to participate in local causes and support the local service providers and retailers in our area.

The park area will feature:

Eco-Dog (fitness, eco-friendly products, clothing, demos, etc)

Wellness and Vet Care (food, Vets, general care, massage, alternative medicine)

Training and Behavior/Other Services (includes grooming, boarding, and individual services)

Retail & Rescue (retail shops, product sales other than food / treats, specialty... and rescue groups)

Attendees will be encouraged to pre-register online for a \$10 fee. They will bring their confirmation / or report their name at the registration table at the park, which gives them a nylon drawstring backpack (with sponsor logos) filled with product info/brochures, samples and snacks inside. (Value \$20 minimum) Pre-registration before June 30th also provides you with a free breakfast bowl. (Breakfast of wrapped muffin, breakfast burrito, fruit, juice etc. served in a plastic bucket/dog bowl with handle) Coffee is also included.

- Onsite registration is also available to receive the backpack or for breakfast, as supplies last.
- Children under 10 are FREE (Backpacks for paid registration only)
- Limited concession items will be available throughout the day. Picnics encouraged!

Parking is \$3 for the day, in designated lots.

A silent auction, themed as **"Art for Dog Lovers"** will showcase a collection of fine art and funky creations all incorporating dogs somewhere in the artist's work. Proceeds to benefit "Share.Care.Sandy." project.

The day will kick off at 8:30 am with "Breakfast with the Beagles" – of course ALL dogs are welcome – which will be included for pre-registered attendees. (\$5 donation on-site.)

The first On-stage panel discussion will start at 9 am.

Four panel discussions will be held on the theatre stage throughout the day:

1. How does 'No-Kill Austin' impact our city?
2. Fostering 101: What YOU can do to make a difference.
3. Training Techniques: Different approaches for different dogs?
4. Food for Thought– Understanding dog food labels and your dog's needs.

- Vendor booths open from 10-3.
- The participating rescue groups (with dogs) will be on-site from 10-2.
- Training and product demos; and 'Ask the Vet' booth going throughout the day.
- A 'Hairy PAWter'" story time and play area will be hosted for kid's activities throughout the day.

Grand Finale at 3pm with 'Major Prize Giveaway' TBD – must be present to win.